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Project Index
Project Acronym
Project Full Title

621398-EPP-1-2020-1-FR-EPPKA2-KA
ProCESS
Processing Complexity with Emotional, Sensorial and Spiritual capacities

ProCESS Project

WORK PACKAGE 7: Disseminating and exploiting ProCESS results

Deliverable 7.4

Leaflet and roll-up

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Author	Ciprian Lapusan
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1. Introduction

The current report presents the developed **leaflet** and **roll-up** as part of the dissemination activities in the **ProCESS Project**. The leaflet and roll-up were designed by P4 TUCN during the first months of the project implementation. The templates and final version of the leaflet and roll-up was presented to all Steering Committee Members, and feedback was asked from all participants.

The leaflet and roll-up were developed as dissemination support materials that are used during the specific dissemination and exploitation activities developed in the project.

2. ProCESS Leaflet

For designing the ProCESS leaflet a trifold template was developed by P4 TUCN (fig. 1, fig. 2). The document contains information about the objectives of the project, main developed activities and outputs of the project, the consortium universities and companies and contact information on website and social media.



Fig. 1. ProCESS Leaflet – front

The ProCESS leaflet integrates also the Project visual identity elements (project logo, project title) and the mandatory Erasmus + logo and specific text elements. The final version of the leaflet was presented to ProCESS Steering Committee #2 and approved by all consortium representatives.

The document is intended to be used as a dissemination vector during and after the project implementation. The content of the document addresses multiple target groups as defined in the D7.1 Communication plan: students, teachers, researchers, management staff from European HEIs, management staff, vocational trainers, company experts from European

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Companies, management staff from Public Organizations, architects, artists, philosophers and other potential experts that could be involved as SESS trainers in ProCESS.

ProCESS
Processing Complexity with Emotional, Sensorial and Spiritual capacities

Erasmus + Knowledge Alliances project
01 January 2021 - 31 December 2023

192 students

The proposed complex management cases are analyzed and solved through the ProCESS methodology by groups of international students from the four participating Higher Education Institutions (HEIs). During the project implementation **192 students** participate in three training rounds.

72 SESS workshops

Each training round starts with a meeting at the partner company head-quarters. Then 6 workshops (2 sensorial, 2 emotional, and 2 spiritual) are conducted (**72 SESS workshops** in total) by the SESS trainers, in the presence of both company and academic coaches. After each workshop, students advance their work on the case analysis. The students write a final report (action plan) which they present at the winter school (**3 winter schools** in total).

20 SESS pilot training sessions

The partner HEIs organize a set of **20 pilot training sessions** for candidate SESS trainers. During these training rounds new experts are trained to implement the ProCESS methodology and putting them into a ProCESS teaching situation.

The session will end with a test where the candidate SESS trainers will be asked to facilitate a training session using either sensorial, emotional, or spiritual inputs or combining them. The training session will be evaluated and those who pass the test will be certified as SESS trainers.

12 complex management case studies

During ProCESS implementation **12 complex management cases** proposed by Sanofi, De KLAUSEN, Keskiuomalainen and Latvijas Pasts in four different countries are developed. These real-life cases are the core of the project.

3 winter schools

**Sensorial
Emotional
Spiritual
Skills**

Fig. 2. ProCESS Leaflet – back

The electronic form of the document is uploaded on the project web site and on the project management electronic platform (ProCESS MS Teams channel). The leaflet was designed so that each partner could print it using already existing printing equipment, facilitating in this way the transmission of the document to a large number of people from the target groups.

Beside English, the leaflet is available in each mother tongue of the participating partners countries.

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3. ProCESS Roll-up

The ProCESS roll-up was developed by P4 TUCN (fig. 3), and integrates the main ProCESS Project visual identity elements, Erasmus + logo, the consortium partners, main project outputs and contact links. The final version of the roll up was present to the ProCESS Steering Committee and approved by all consortium representatives.

ProCESS

Adapt to constantly changing business environment!

ProCESS
Processing Complexity with Emotional, Sensorial and Spiritual capacities

UcLy jamk RISEBA TECHNICAL UNIVERSITY perform@ie SANOFI SK-DIAGNOSTIK MEDTALD PASTS

12 complex management case studies
20 SESS* pilot training sessions
72 SESS* workshops
3 winter schools
192 students

*Sensorial Emotional Spiritual Skills

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Fig. 3. ProCESS roll-up

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The electronic form of the document is uploaded on the project website and on the project management electronic platform (ProCESS MS Teams channel). Each partner uses this electronic form to create roll-up that are used during the project meetings (dissemination, exploitation, management (fig. 4) etc.) and to promote the project at partners locations.



Fig. 4. 2nd ProCESS Steering Committee meeting #2

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Annex

ProCESS leaflet – translated in French



Adaptation à l'environnement des affaires en constante évolution!

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 twitter.com/ProCESS_Eu



Partenaires

 UCLy Lyon Catholic University

 JAMK University of Applied Sciences

 RISEBA University of Business, Arts and Technology

 Technical University of Cluj-Napoca





ProCESS

Processing Complexity with Emotional, Sensorial and Spiritual capacities

Performanse 

Sanofi 

De KLAUSEN 

Mediatolo Keskisuomalainen 


Latvijas Pasts 

- 12** Cas de management complexe étudiés
- 20** Formations pilotes de formateurs aux SES Skills
- 72** Ateliers d'entraînement des SES Skills
- 3** Winter Schools
- 192** Étudiants

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ProCESS

Processing Complexity with Emotional, Sensorial and Spiritual capacities

*Projet Erasmus+ Alliances de la Connaissance
1^{er} janvier 2021 – 31 décembre 2023*

Le projet ProCESS vise à formaliser une méthode (méthode ProCESS) utilisable dans tout parcours d'enseignement supérieur ainsi qu'en formation professionnelle continue, pour mobiliser ses capacités sensorielles, émotionnelles et spirituelles, en complément de ses capacités rationnelles, dans le management de situations complexes. Avec ProCESS les étudiants apprennent à mieux sentir et ressentir, pas uniquement à comprendre et sont incités à « sortir du cadre » pour proposer des pistes d'action.

ProCESS traite **12 cas de management complexe** apportés par SANOFI (FR), La Poste Lettone (LV), Keskisuomalainen (FI) et De Klausen (RO). Ces cas correspondent à des cas réels.



192

 Étudiants

Les cas de management complexe sont traités en appliquant la méthodologie ProCESS, par des groupes multiculturels d'étudiants des 4 universités partenaires. **192 étudiants** participent ainsi à 3 rounds de traitement de cas.

72

 Ateliers SESS

Chaque traitement de cas démarre par une rencontre avec l'entreprise qui propose le cas. S'en suivent 6 ateliers de mobilisation des capacités sensorielles, émotionnelles et spirituelles, animés par les Formateurs SESS. Au total **72 ateliers** sont organisés, en présence d'un coach académique et d'un coach entreprise. Après chaque atelier, les étudiants avancent dans l'analyse du cas et élaborent des préconisations qu'il présentent lors de la Winter School annuelle. La progression de leur SES Skills est évaluée scientifiquement tout au long de la démarche.

20

 Formations SESS pilotes

Les 4 universités partenaires organisent **20 sessions de formation** de formateurs aux SES Skills. Les candidats sont formés à la méthodologie ProCESS avant d'être testés en situation d'enseignement. Cette niche d'activité expérimentale offre de nouvelles perspectives aux professionnels de l'art, des humanités et de l'enseignement.

Les candidats Formateurs SESS valident leur apprentissage à l'occasion d'un examen au cours duquel ils doivent entraîner les compétences sensorielles, émotionnelles ou spirituelles de leur auditoire. Cette formation ouvre droit une certification de « Formateur SESS ».

12

 Cas de management complexe

3

 Winter Schools

Sensorial Emotional Spiritual Skills

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ProCESS leaflet – translated in Finnish



On tärkeää sopeutua jatkuvasti muuttuvaan liiketoimintaympäristöön!

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Partneri-organisaatiot

 UCLy Lyon Catholic University

 JAMK University of Applied Sciences

 RISEBA University of Business, Arts and Technology

 Technical University of Cluj-Napoca





ProCESS

Processing Complexity with Emotional, Sensorial and Spiritual capacities

Performanse 

Sanofi 

De KLAUSEN 

Mediatalo Keskisuomalainen 

Latvijas Pasts 

12 monimutkaista hallintotapaustutkimusta

20 SESS pilottikoulutusta

72 SESS työpajaa

3 talvikoulua

192 opiskelijaa

www.processproject.eu






ProCESS

Processing Complexity with Emotional, Sensorial and Spiritual capacities

Erasmus + Knowledge Alliances projekt
1.7.2021 - 31.12.2023

ProCESS-hankkeen tavoitteena on kehittää alkuperäinen ja innovatiivinen menetelmä monimutkaisten hallintotapausten käsittelemiseksi toteuttamalla **aistien, tunteiden ja henkisen taitojen (SESS)** työpajoja rationaalisten kykyjen lisäksi. Tässä prosessissa opiskelijat oppivat paremmin tuntemaan ja aistimaan monimutkaisia tilanteita, eivätkä vain ymmärtämään, ja uskaltavat "astua ulos laatikosta" ratkaisemaan tosielämän tapauksia.

ProCESS-hankkeen aikana opiskelijat ratkaisevat 12 Sanofin, De KLAUSENin, Mediatalo Keskisuomalaisen ja Latvijas Pastsin ehdottamaa **monimutkaista hallintotapausta** neljässä eri maassa. Nämä tosielämän tapaukset ovat hankkeen ydin.



192

opiskelijaa

Ehdotetut monimutkaiset hallintotapaukset analysoidaan ja ratkaistaan ProCESS-menetelmän avulla neljän osallistuvan korkeakoulun kansainvälisten opiskelijoiden ryhmissä. Hankkeen toteuttamisen aikana **192 opiskelijaa** osallistuu kolmeen koulutuskierrokseen.

72

SESS työpajaa

Jokainen koulutuskierros alkaa aloituspalaverilla kumppaniryhityksessä. Tämän jälkeen SESS-kouluttajat vetävät kuusi työpajaa (2 aistinvaraista, 2 emotionaalista ja 2 henkistä) oman korkeakoulun opiskelijoille. Hankkeen aikana tullaan vetämään yhteensä **72 SESS-työpajaa**, joissa sekä yritys- että akateemiset valmentajat läsnä ollessa. Jokaisen työpajan jälkeen opiskelijat etenevät tapausanalyysiin. Opiskelijat kirjoittavat loppuraportin (toimintasuunnitelman), jonka he esittelevät talvikoulussa.

20

SESS pilottikoulutusta

Partnerikorkeakoulut järjestää **20 pilottikoulutusta SESS-kouluttajille**. Näiden koulutuskierrosten aikana uusia asiantuntijoita koulutetaan toteuttamaan ProCESS-menetelmää ProCESS-opetustilanteissa.

Koulutus päättyy kokeeseen, jossa SESS-kouluttajakokelaita pyydetään toteuttamaan harjoitus joko aistien, emotionaalisten tai henkisten panosten avulla tai yhdistämällä niitä. Koulutus arvioidaan ja kokeen läpäisseet sertifioidaan SESS-kouluttajiksi.

12

monimutkaista hallintotapaustutkimusta

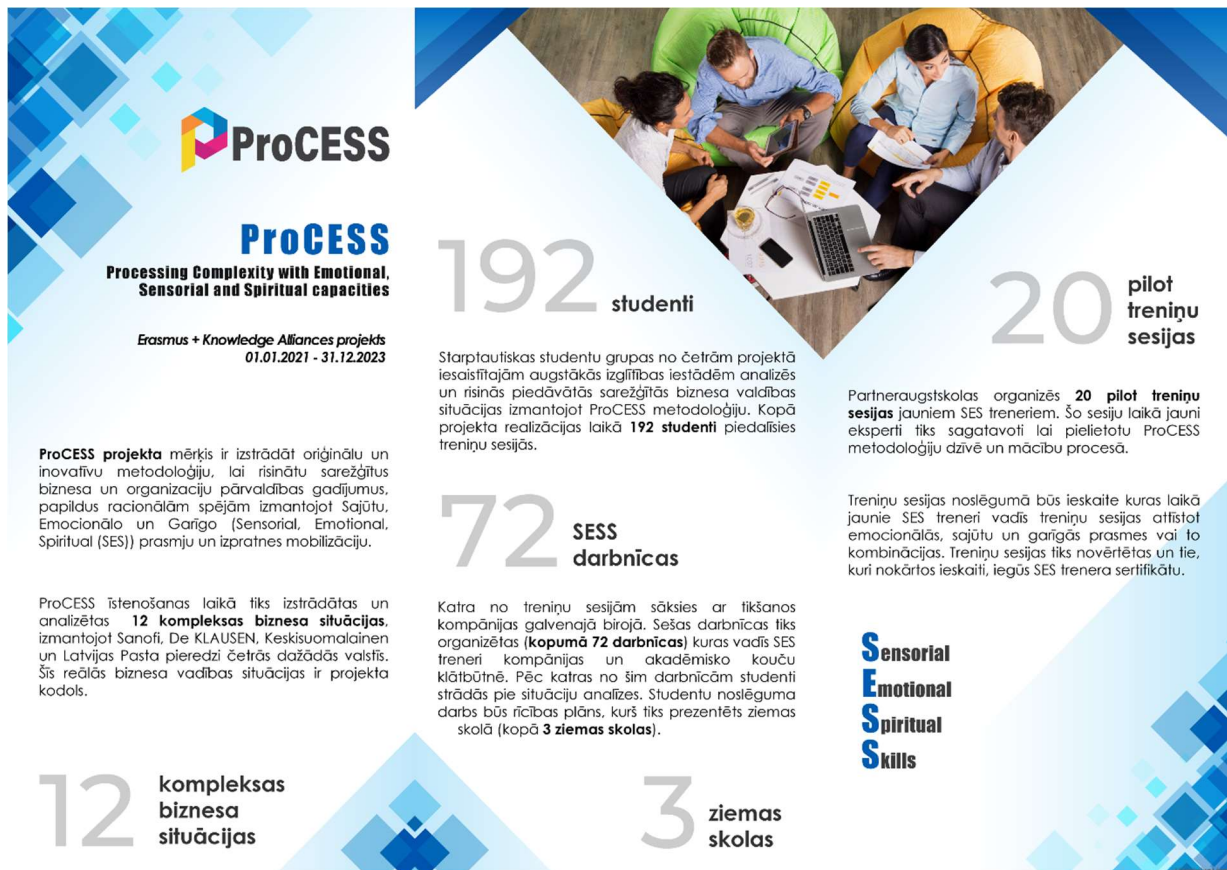
3

Talvi-koulut

Sensorial Emotional Spiritual Skills

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ProCESS leaflet – translated in Latvian



ProCESS
Processing Complexity with Emotional, Sensorial and Spiritual capacities

Erasmus + Knowledge Alliances projekts
01.01.2021 - 31.12.2023

192 studenti

20 pilot treniņu sesijas

72 SESS darbnīcas

12 kompleksas biznesa situācijas

3 ziemas skolas

Sensorial Emotional Spiritual Skills

ProCESS projekta mērķis ir izstrādāt oriģinālu un inovatīvu metodoloģiju, lai risinātu sarežģītus biznesa un organizāciju pārvaldības gadījumus, papildus racionālām spējām izmantojot Sajūtu, Emocionālo un Garīgo (Sensorial, Emotional, Spiritual (SES)) prasmi un izpratnes mobilitāciju.

ProCESS īstenošanas laikā tiks izstrādātas un analizētas **12 kompleksas biznesa situācijas**, izmantojot Sanofi, De KLAUSEN, Kesksuomalainen un Latvijas Pasta pieredzi četrās dažādās valstīs. Šīs reālās biznesa vadības situācijas ir projekta kods.

Starptautiskas studentu grupas no četrām projektā iesaistītajām augstākās izglītības iestādēm analizēs un risinās piedāvātās sarežģītās biznesa vadības situācijas izmantojot ProCESS metodoloģiju. Kopā projekta realizācijas laikā **192 studenti** piedalīsies treniņu sesijās.

Partneraugstskolas organizēs **20 pilot treniņu sesijas** jauniem SES treneriem. Šo sesiju laikā jauni eksperti tiks sagatavoti lai pielietotu ProCESS metodoloģiju dzīvē un mācību procesā.

Treniņu sesijas noslēgumā būs ieskaite kuras laikā jaunie SES treneri vadīs treniņu sesijas attīstot emocionālās, sajūtu un garīgās prasmes vai to kombinācijas. Treniņu sesijas tiks novērtētas un tie, kuri nokārto ieskaiti, iegūs SES trenera sertifikātu.

Katra no treniņu sesijām sāksies ar fikšanos kompānijas galvenajā birojā. Sešas darbnīcas tiks organizētas (**kopumā 72 darbnīcas**) kuras vadīs SES treneri kompānijas un akadēmisko kouču klātbūtnē. Pēc katras no šīm darbnīcām studenti strādās pie situāciju analīzes. Studentu noslēguma darbs būs rīcības plāns, kurš tiks prezentēts ziemas skolā (kopā **3 ziemas skolas**).



ProCESS
Processing Complexity with Emotional, Sensorial and Spiritual capacities

Pielāgošanās mainīgajai biznesa videi

Partneriem

- UCLy Lyon Catholic University
- JAMK University of Applied Sciences
- RISEBA University of Business, Arts and Technology
- Technical University of Cluj-Napoca

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Performanse

- Sanofi
- De KLAUSEN
- Mediatolo Kesksuomalainen
- Latvijas Pasts

12 sarežģītās biznesa situācijas
20 SESS prasmju pilot treniņu sesijas
72 SESS darbnīcas
3 ziemas skolas
192 studenti

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ProCESS leaflet – translated in Romanian



Ne adaptăm la mediul de afaceri în continuă schimbare!

Parteneri

-  Universitatea Catolică Lyon (Franța)
-  Universitatea de Științe Aplicate JAMK (Finlanda)
-  Universitatea de Business, Artă și Tehnologie RISEBA (Letonia)
-  Universitatea Tehnică din Cluj-Napoca (România)



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ProCESS

Procesarea complexității prin capacități emoționale, senzoriale și spirituale

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Performanșe

-  Sanofi
-  De KLAUSEN
-  Mediatalo Keskiuomalainen
-  Latvijas Pasts

- 12** studii de caz complexe din domeniul managerial
- 20** sesiuni de instruire SESS
- 72** ateliere de lucru SESS
- 3** școli de iarnă
- 192** studenți




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ProCESS

Procesarea complexității prin capacități emoționale, senzoriale și spirituale

*Proiect Erasmus + Alianțe de Cunoaștere
01 Ianuarie 2021 - 31 Decembrie 2023*

Proiectul ProCESS își propune să dezvolte o metodologie originală și inovatoare pentru a rezolva cazuri complexe de management prin alternarea și mobilizarea inteligențelor senzoriale, emoționale și spirituale (SES), pe lângă capacitățile raționale. În acest proces, studenții învață să simtă mai bine situațiile complexe (și nu doar să le înțeleagă) și să îndrăznească să acționeze într-un mod diferit („out of the box”), pentru a le rezolva.

Pe durata implementării ProCESS, în patru țări diferite sunt dezvoltate **12 cazuri complexe** din domeniul managerial, propuse de companiile Sanofi, De KLAUSEN, Keskiuomalainen și Latvijas Pasts. Aceste cazuri reflectă viața reală a companiilor și reprezintă nucleul proiectului.



192 studenți

Cazurile complexe din domeniul managerial sunt analizate și rezolvate prin metodologia ProCESS de către grupuri de studenți internaționali din cele patru instituții de învățământ superior participante. În timpul implementării proiectului, **192 studenți** participă la trei runde de instruire.

20

Sesiuni pilot de instruire SESS

Universitățile partenere în proiect organizează un set de **20 de sesiuni pilot de instruire** pentru formatori SESS candidați. În timpul acestor runde de formare, noi experți sunt instruiți pentru a implementa metodologia ProCESS și sunt puși într-o situație de predare ProCESS.

Sesiunea se va încheia cu un test în care formatorii SESS candidați vor facilita o sesiune de instruire utilizând inputuri senzoriale, emoționale sau spirituale, sau combinându-le. Sesiunea de instruire va fi evaluată, iar candidații care trec testul vor fi atestați ca formatori trainer SESS.

72

Ateliere de lucru SESS

Fiecare rundă de instruire începe cu o întâlnire la sediul companiei partenere. Apoi sunt desfășurate **6 ateliere de lucru/workshop-uri** (2 senzoriale, 2 emoționale și 2 spirituale), susținute de către formatorii SESS. La cele **72 de ateliere de lucru SESS** desfășurate pe parcursul întregului proiect participă antrenorii desemnați de universități și companii. După fiecare workshop studenții avansează la analiza studiului de caz, redactând un raport (plan de acțiune) prezentat la una din cele **3 școli de iarnă**.

12

Studii de caz din domeniul managerial

3

școli de iarnă

Sensorial (senzoriale)

Emotional (emoționale)

Spiritual (spirituale)

Skills (abilități)

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