ProCESS Project

WORK PACKAGE 7: Disseminating and exploiting ProCESS results

Deliverable 7.4

Leaflet and roll-up

WP7	D7.4. Leaflet and roll-up
Author	Ciprian Lapusan
Short Description	The report presents the developed leaflet and roll-up for the ProCESS Project, as part of the dissemination activities
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Contributions by:	
Project web site	www.processproject.eu

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0.2	12.10.2021	Violeta Firescu (review)	Draft 2
Final	12.10.2021	Ciprian Lapusan /Christophe Pons (review)	Final Version

Table of Contents

1. Introduction

The current report presents the developed **leaflet** and **roll-up** as part of the dissemination activities in the **ProCESS Project**. The leaflet and roll-up were designed by P4 TUCN during the first months of the project implementation. The templates and final version of the leaflet and roll-up was presented to all Steering Committee Members, and feedback was asked from all participants.

The leaflet and roll-up were developed as dissemination support materials that are used during the specific dissemination and exploitation activities developed in the project.

2. ProCESS Leaflet

For designing the ProCESS leaflet a trifold template was developed by P4 TUCN (fig. 1, fig. 2). The document contains information about the objectives of the project, main developed activities and outputs of the project, the consortium universities and companies and contact information on website and social media.

Fig. 1. ProCESS Leaflet – front

The ProCESS leaflet integrates also the Project visual identity elements (project logo, project title) and the mandatory Erasmus + logo and specific text elements. The final version of the leaflet was presented to ProCESS Steering Committee #2 and approved by all consortium representatives.

The document is intended to be used as a dissemination vector during and after the project implementation. The content of the document addresses multiple target groups as defined in the D7.1 Communication plan: students, teachers, researchers, management staff from European HEIs, management staff, vocational trainers, company experts from European

Companies, management staff from Public Organizations, architects, artists, philosophers and other potential experts that could be involved as SESS trainers in ProCESS.

Fig. 2. ProCESS Leaflet – back

The electronic form of the document is uploaded on the project web site and on the project management electronic platform (ProCESS MS Teams channel). The leaflet was designed so that each partner could print it using already existing printing equipment, facilitating in this way the transmission of the document to a large number of people from the target groups.

Beside English, the leaflet is available in each mother thong of the participating partners countries.

3. ProCESS Roll-up

The ProCESS roll-ul was developed by P4 TUCN (fig. 3), and integrates the main ProCESS Project visual identity elements, Erasmus + logo, the consortium partners, main project outputs and contact links. The final version of the roll up was present to the ProCESS Steering Committee and approved by all consortium representatives.

Fig. 3. ProCESS roll-up

The electronic form of the document is uploaded on the project website and on the project management electronic platform (ProCESS MS Teams channel). Each partner uses this electronic form to create roll-up that are used during the project meetings (dissemination, exploitation, management (fig. 4) etc.) and to promote the project at partners locations.

Fig. 4. 2nd ProCESS Steering Committee meeting #2

Annex

ProCESS leaflet – translated in French

ProCESS leaflet – translated in Finnish

Partneri-organisaatiot

ProCESS
On tärkeää sopeutua jatkuvasti muuttuvaan liiketoimintaympäristöön!

UCLy Lyon Catholic University
JAMK University of Applied Sciences
RISEBA University of Business, Arts and Technology
Technical University of Cluj-Napoca

Lisätietoja:
Anneli KAKKO, projektipäällikkö
Jyväskylän ammattikorkeakoulu
anneli.kakko@jamk.fi

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Performanse
Sanofi
De KLAUSEN
Mediatalo Keskisuomalainen
Latvijas Pasts

ProCESS
Processing Complexity with Emotional, Sensorial and Spiritual capacities

12 monimutkaista hallintotapaus-tutkimusta
20 SESS pilottikoulutusta
72 SESS työpajaa
3 talvikoulua
192 opiskelijaa

www.processproject.eu

ProCESS
Processing Complexity with Emotional, Sensorial and Spiritual capacities

Erasmus + Knowledge Alliances projekt
1.1.2021 - 31.12.2023

ProCESS-hankkeen tavoitteena on kehittää alkuperäinen ja innovatiivinen menetelmä monimutkaisten hallintotapausten käsittelemiseksi toteuttamalla **aistien, tunteiden ja henkisen taitojen (SESS)** työpajoja rationaalisten kykyjen lisäksi. Tässä prosessissa opiskelijat oppivat paremmin tuntemaan ja aistimaan monimutkaisia tilanteita, eivätkä vain ymmärtämään, ja uskaltavat "astua ulos laatikosta" ratkaisemaan tosielämän tapauksia.

ProCESS-hankkeen aikana opiskelijat ratkaisevat 12 Sanofin, De KLAUSENin, Mediatalo Keskisuomalaisen ja Latvijas Pastsin ehdottamaa **monimutkaista hallintotapausta** neljässä eri maassa. Nämä tosielämän tapaukset ovat hankkeen ydin.

192 opiskelijaa
Ehdotetut monimutkaiset hallintotapaukset analysoidaan ja ratkaistaan ProCESS-menetelmän avulla neljän osallistuvan korkeakoulun kansainvälisten opiskelijoiden ryhmissä. Hankkeen toteuttamisen aikana **192 opiskelijaa** osallistuu kolmeen koulutuskierrokseen.

72 SESS työpajaa
Jokainen koulutuskierros alkaa aloituspalaverilla kumppaniyrityksessä. Tämän jälkeen SESS-kouluttajat vetävät kuusi työpajaa (2 aistinvaraista, 2 emotionaalista ja 2 henkistä) oman korkeakoulun opiskelijoille. Hankkeen aikana tullaan vetämään yhteensä **72 SESS-työpajaa**, joissa sekä yritys- että akateemiset valmentajien läsnä ollessa. Jokaisen työpajan jälkeen opiskelijat etenevät tapausanalyysiin. Opiskelijat kirjoittavat loppuraportin (toimintasuunnitelman), jonka he esittelevät talvikoulussa.

12 monimutkaista halintotapaus-tutkimusta

20 SESS pilotti-koulutusta
Partnerikorkeakoulut järjestää **20 pilottikoulutusta SESS-kouluttajille**. Näiden koulutuskierrosten aikana uusia asiantuntijoita koulutetaan toteuttamaan ProCESS-menetelmää ProCESS-opetustilanteissa.

Koulutus päättyy kokeeseen, jossa SESS-kouluttajakokelaita pyydetään toteuttamaan harjoitus joko aistien, emotionaalisten tai henkisten panosten avulla tai yhdistämällä niitä. Koulutus arvioidaan ja kokeen läpäisseet sertifioidaan SESS-kouluttajiksi.
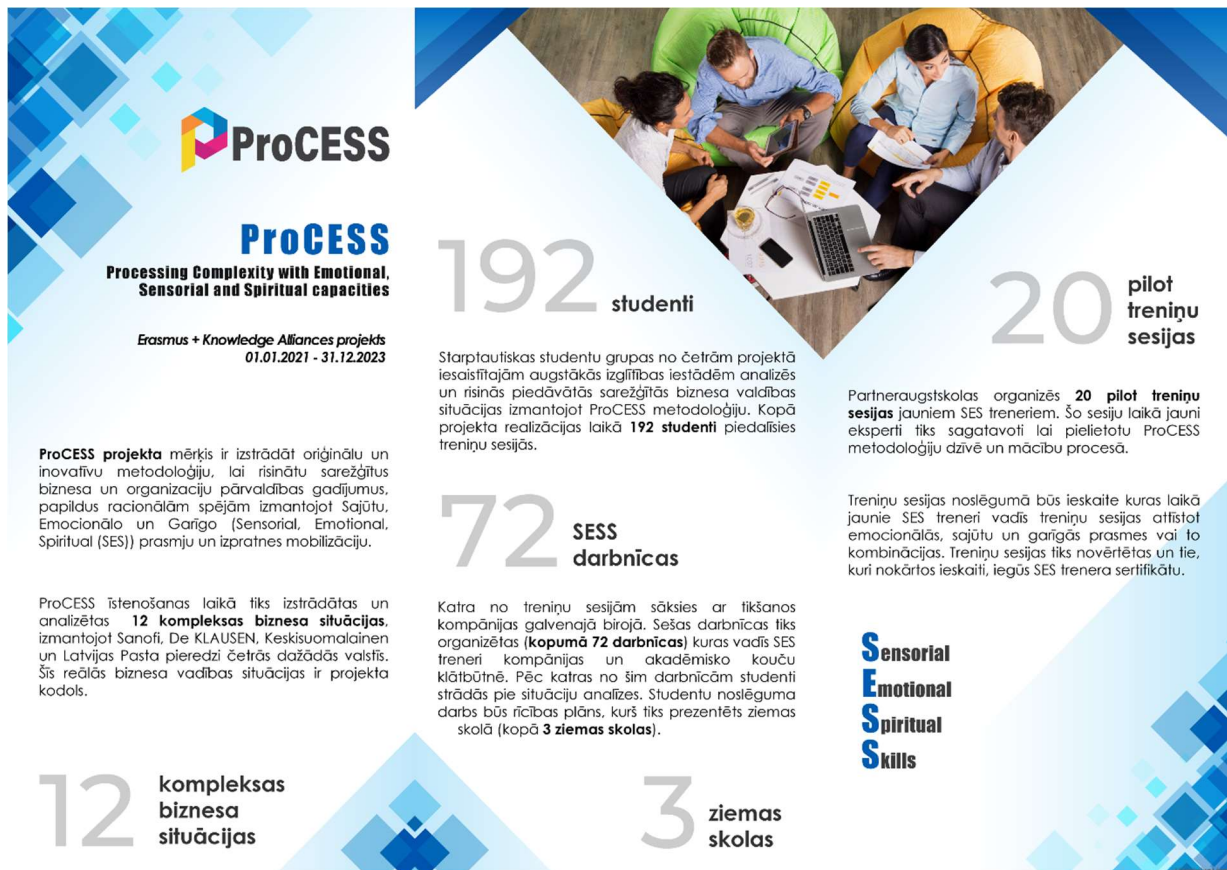
Sensorial
Emotional
Spiritual
Skills

3 Talvi-koulut

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ProCESS leaflet – translated in Latvian

ProCESS

ProCESS

Processing Complexity with Emotional, Sensorial and Spiritual capacities

Erasmus + Knowledge Alliances projekts
01.01.2021 - 31.12.2023

ProCESS projekta mērķis ir izstrādāt oriģinālu un inovatīvu metodoloģiju, lai risinātu sarežģītus biznesa un organizāciju pārvaldības gadījumus, papildus racionālām spējām izmantojot Sajūtu, Emocionālo un Garīgo (Sensorial, Emotional, Spiritual (SES)) prasmju un izpratnes mobilizāciju.

ProCESS īstenošanas laikā tiks izstrādātas un analizētas **12 kompleksas biznesa situācijas**, izmantojot Sanofi, De KLAUSEN, Keskisuomalainen un Latvijas Pasta pieredzi četrās dažādās valstīs. Šīs reālās biznesa vadības situācijas ir projekta kodols.

192 studenti

Starptautiskas studentu grupas no četrām projektā iesaistītajām augstākās izglītības iestādēm analizēs un risinās piedāvātās sarežģītas biznesa vadības situācijas izmantojot ProCESS metodoloģiju. Kopā projekta realizācijas laikā **192 studenti** piedalīsies treniņu sesijās.

72 SESS darbnīcas

Katra no treniņu sesijām sāksies ar tikšanos kompānijas galvenajā birojā. Sešas darbnīcas tiks organizētas (**kopumā 72 darbnīcas**) kuras vadīs SES treneri kompānijas un akadēmisko kouču klātbūtnē. Pēc katras no šīm darbnīcām studenti strādās pie situāciju analīzes. Studentu noslēguma darbs būs rīcības plāns, kurš tiks prezentēts ziemas skolā (kopā **3 ziemas skolas**).

12 kompleksas biznesa situācijas

3 ziemas skolas

20 pilot treniņu sesijas

Partneraugstskolas organizēs **20 pilot treniņu sesijas** jauniem SES treneriem. Šo sesiju laikā jauni eksperti tiks sagatavoti lai pielietotu ProCESS metodoloģiju dzīvē un mācību procesā.

Treniņu sesijas noslēgumā būs ieskaite kuras laikā jauni SES treneri vadīs treniņu sesijas attīstot emocionālās, sajūtu un garīgās prasmes vai to kombinācijas. Treniņu sesijas tiks novērtētas un tie, kuri nokārtos ieskaiti, iegūs SES trenera sertifikātu.

Sensorial
Emotional
Spiritual
Skills

ProCESS

Pielāgošanās mainīgajai biznesa videi

Kontaktpersona:

Iveta LUDVIGA
Biznesa, mākslas un tehnoloģiju augstskola RISEBA
iveta.ludviga@riseba.lv

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Partneriem

UCLy Lyon Catholic University

JAMK University of Applied Sciences

RISEBA University of Business, Arts and Technology

Technical University of Cluj-Napoca

Performanse

Sanofi

De KLAUSEN

Mediatalo Keskisuomalainen

Latvijas Pasts

ProCESS

Processing Complexity with Emotional, Sensorial and Spiritual capacities

12 sarežģītas biznesa situācijas

20 SESS prasmju pilot treniņu sesijas

72 SESS darbnīcas

3 ziemas skolas

192 studenti

www.processproject.eu

ProCESS leaflet – translated in Romanian

ProCESS

Ne adaptăm la mediul de afaceri în continuă schimbare!

Coordonator Proiect UTCN:

- Violeta FIRESCU
- Universitatea Tehnică din Cluj-Napoca
- violeta.firescu@mis.utcluj.ro

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Parteneri

UCLy — Universitatea Catolică Lyon (Franța)

jamk — Universitatea de Științe Aplicate JAMK (Finlanda)

RISEBA — Universitatea de Business, Artă și Tehnologie RISEBA (Letonia)

TECHNICAL UNIVERSITY — Universitatea Tehnică din Cluj-Napoca (România)

Performanse — Performanse

Sanofi — SANOFI

De KLAUSEN — De KLAUSEN

Mediatalo Keskisuomalainen — MEDIATALO

Latvijas Pasts — PASTS

ProCESS

Procesarea complexității prin capacități emoționale, senzoriale și spirituale

- **12** studii de caz complexe din domeniul managerial
- **20** sesiuni de instruire SESS
- **72** ateliere de lucru SESS
- **3** școli de iarnă
- **192** studenți

www.processproject.eu

ProCESS

Procesarea complexității prin capacități emoționale, senzoriale și spirituale

Proiect Erasmus + Aliante de Cunoaștere
01 Ianuarie 2021 - 31 Decembrie 2023

Proiectul ProCESS își propune să dezvolte o metodologie originală și inovatoare pentru a rezolva cazuri complexe de management prin alternarea și mobilizarea inteligențelor senzoriale, emoționale și spirituale (SES), pe lângă capacitățile raționale. În acest proces, studenții învață să simtă mai bine situațiile complexe (și nu doar să le înțeleagă) și să îndrăznească să acționeze într-un mod diferit („out of the box"), pentru a le rezolva.

Pe durata implementării ProCESS, în patru țări diferite sunt dezvoltate **12 cazuri complexe** din domeniul managerial, propuse de companiile Sanofi, De KLAUSEN, Keskisuomalainen și Latvijas Pasts. Aceste cazuri reflectă viața reală a companiilor și reprezintă nucleul proiectului.

12 Studii de caz din domeniul managerial

192 studenți

Cazurile complexe din domeniul managerial sunt analizate și rezolvate prin metodologia ProCESS de către grupuri de studenți internaționali din cele patru instituții de învățământ superior participante. În timpul implementării proiectului, **192 studenți** participă la trei runde de instruire.

72 Ateliere de lucru SESS

Fiecare rundă de instruire începe cu o întâlnire la sediul companiei partenere. Apoi sunt desfășurate 6 ateliere de lucru/workshop-uri (2 senzoriale, 2 emoționale și 2 spirituale), susținute de către formatorii SESS. La cele **72 de ateliere de lucru SESS** desfășurate pe parcursul întregului proiect participă antrenorii desemnați de universități și companii. După fiecare workshop studenții avansează la analiza studiului de caz, redactând un raport (plan de acțiune) prezentat la una din cele **3 școli de iarnă.**

3 școli de iarnă

20 Sesiuni pilot de instruire SESS

Universitățile partenere în proiect organizează un set de **20 de sesiuni pilot de instruire** pentru formatori SESS candidați. În timpul acestor runde de formare, noi experți sunt instruiți pentru a implementa metodologia ProCESS și sunt puși într-o situație de predare ProCESS.

Sesiunea se va încheia cu un test în care formatorii SESS candidați vor facilita o sesiune de instruire utilizând inputuri senzoriale, emoționale sau spirituale, sau combinându-le. Sesiunea de instruire va fi evaluată, iar candidații care trec testul vor fi atestați ca formatori trainer SESS.

Sensorial (senzoriale)
Emotional (emoționale)
Spiritual (spirituale)
Skills (abilități)