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Project Index
Project Acronym
Project Full Title

621398-EPP-1-2020-1-FR-EPPKA2-KA
ProCESS
Processing Complexity with Emotional, Sensorial and Spiritual capacities

ProCESS Project

WORK PACKAGE 3: ANALYSING 12 COMPLEX MANAGEMENT CASES THROUGH THE PROCESS METHOD

Deliverable 3.2

ProCESS videos

March 2024



WP3	D3.2 ProCESS videos #1 #2 and #3
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Short Description	Links to access ProCESS videos
Status	Final
Distribution level	Public
Date of delivery	26/03/2024
Contributions by:	
Project web site	www.processproject.eu

Document History

Version	Date	Author/Reviewer	Description
1	19 July 2022	Christophe Pons	Final version of the report on video #1
2.1	7 March 2024	Christophe Pons	First draft of the report on videos #1, #2 and #3
2.2	March 2024	Anneli Kakko, Elaine Leen, Violeta Firescu, Inese Sluka	Addendum
3	26 March 2024	Christophe Pons	Final version on videos #1, #2 and #3



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1. Introduction: about ProCESS

ProCESS addresses the lack of training in the field of complexity management which leads to the underperformance of many organisations and the weakening of the people within these organisations.

ProCESS aims to:

1. Develop a methodology to deal with complex management cases through alternating sequences of mobilisation of Sensory, Emotional, and Spiritual (SES) intelligences, in addition to rational capacities;
2. Test this methodology on real business cases;
3. Train new types of trainers (philosophers, artists, architects,..) in SES Skills and develop a new niche of activity for them;
4. Transpose this methodology into existing bachelor and master degree programmes as well as lifelong/vocational training programmes.

Over 3 years, ProCESS involved 192 students from France, Romania, Finland and Latvia, who were coached by academic and company coaches from 4 universities and 4 companies, and by SES Skills trainers. ProCESS' new training approach aims at improving agility in decision making of current and future managers for more performance, giving rise to new teaching profiles/fields, and leading to sustainable changes in management habits and more well-being at work.

ProCESS was organized in 7 work packages:

1. WP1-Project coordination
2. WP2- Preparing the company cases and building the ProCESS training modules
3. WP3- Analysing 12 complex management cases through the ProCESS method
4. WP4- Pilot trainings at partner HEIs, partner companies, associate partners and other interested parties
5. WP5- Quality assurance
6. WP6 – Evaluating ProCESS results and impacts
7. WP7- Disseminating and exploiting ProCESS results

2. ProCESS videos

As part of the dissemination and communication measures, ProCESS produced 3 videos:

1. The first video, released in July 2022, is a teaser. The video is accessible on YouTube at <https://youtu.be/loIzYATJHW0> and on the project website <https://processproject.eu/outputs/dissemination-materials/>.
2. The second video, released in November 2023, explains ProCESS's training methodology, showing the students/teachers/company coaches in action, and the

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dynamic behind it). The video is accessible on YouTube at

https://www.youtube.com/playlist?list=PLtwRPjLTI47XCWbncAfg4HTA3KVJ_gEMH and on the project website <https://processproject.eu/outputs/dissemination-materials/>

3. The third video, released in March 2024, highlights how important it is to mobilise our SES Skills to properly address complex cases. The video is accessible on YouTube at <https://www.youtube.com/watch?v=HGnu0k57gkQ> and on the project website <https://processproject.eu/outputs/dissemination-materials/>

A dissemination campaign of the videos to students and stakeholders was organised by the project partners:

UCLy's dissemination:

- <https://www.ucl.fr/formations/formation-humaine/departement-formation-humaine/le-projet-process/>
- <https://www.ucl.fr/lancement-du-projet-process/>
- <https://www.ucl.fr/en/process-complex-management-cases-studies/>

JAMK's dissemination:

- <https://www.jamk.fi/fi/tutkimus-ja-kehitys/ki-projektit/processing-complexity-with-emotional-sensorial-and-spiritual-capacities>

RISEBA's dissemination:

- <https://riseba.lv/zinatne/zinatniski-petnieciskie-projekti/process-projekts/>
- <https://riseba.lv/en/science/scientific-research-projects/process-projekts/#video-about-the-process-project>
- <https://www.facebook.com/RISEBA.LV/posts/pfbid0cEyVXZWajs48fCzwiMbJMfkkzvJHgdyoX2WZKGUaK9PpKwojgiCZkzS9eJhhVCJeI>
- https://www.facebook.com/RISEBA.INTERNATIONAL/posts/1196492514746299?ref=embed_post
- <https://www.linkedin.com/feed/update/urn:li:activity:7176181604355096577>

TUCN's dissemination:

- <https://www.facebook.com/ProCESSProjectEU/videos/7678407402225844>
- <https://www.linkedin.com/company/80280564/admin/feed/posts/>
- <https://international.utcluj.ro/2024/proiectul-process-la-final/>
- https://www.youtube.com/watch?v=j6eY_toSrOc (vidéo 1)
- <https://www.youtube.com/watch?v=xzgOOfRku7A> (vidéo 2)
- <https://youtu.be/kuBZGcX7k4Y> (vidéo 3)
- <https://www.youtube.com/watch?v=KFfSOfwjYM&t=8s>



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PERF's dissemination:

- https://www.linkedin.com/posts/elaineleencoach_process-pr%C3%A9sentation-du-projet-activity-7138149487755038720-w5Or?utm_source=share&utm_medium=member_desktop
- https://www.linkedin.com/posts/process-project_process-methodology-ugcPost-7137398600887590914-kuBQ?utm_source=share&utm_medium=member_desktop
- https://www.linkedin.com/posts/elaineleencoach_process-project-teaser-activity-6990395662538301441-XRC8?utm_source=share&utm_medium=member_desktop
- https://www.linkedin.com/posts/elaineleencoach_process-project-presentation-activity-6956177263784554496-wNxU?utm_source=share&utm_medium=member_desktop